

EDUCATION	ENTERTAINMENT EXPERIENCE
<p>University of Florida 3.5 GPA Major in Visual Art Studies Focus in Graphic Design 2015 - 2019</p> <p>Savannah College of Art & Design MFA in Graphic Design & Visual Experience Thesis in Storytelling in Design 2023 - Current</p>	<p>Warner Brothers Discovery Product Designer Kids, Young Adults, and Classics: Digital Products Team March 2022 - Present</p> <ul style="list-style-type: none">• Designing wireframes and high-fidelity mockups to support the stories within Cartoon Network, Turner Classic Movies, Adult Swim, and Wizarding World Digital• Working collaboratively with developers to ensure my designs are implemented accurately and efficiently within the final app or website• Redesigned the Cartoon Network app, created a gag website for Rick and Morty, interactions for the Harry Potter brand, and more
<p>OTHER CREDENTIALS</p>	<p>The Walt Disney Company Graphic Design Associate Operations Training and Cast Experience April 2021 - March 2022</p>
<p>Walt Disney Imagineering Imaginations Design Competition</p> <ul style="list-style-type: none">• Semifinalist Team, Served as Team Leader <p>Annie Atkins Graphic Prop Workshop Workshop and Portfolio Builder in Dublin, IE</p> <ul style="list-style-type: none">• Learned how to design and fabricate realistic, story building graphic props for film and TV <p>Themed Entertainment Creative Workshop Series</p> <ul style="list-style-type: none">• Graphic Designer of the Pitch Deck Program• Creative Director for the Seasonal Design Course with the LA Magic Castle• Sound Design in Themed Entertainment• Creative Writing in Haunted Experiences• Themed Entertainment Concept Art <p>Puppet Building Master Class Workshop Center for Puppetry Arts, Atlanta GA</p> <ul style="list-style-type: none">• Utilized sewing and crafting skills to create professional level Muppet style puppet designs	<ul style="list-style-type: none">• Designed identities for internal operations, created a multitude of both print and digital graphics to help immerse WDW cast within the stories of the park• Created motion graphic videos to launch Disney's Genie+, designed Star Wars inspired content for Cast opening Disney's Galactic Starcruiser, and built celebratory presentations for the start of the 50th Anniversary celebration of WDW <p>The Walt Disney Company Multimedia Designer Facility Operation Services March 2020 - April 2021</p> <ul style="list-style-type: none">• Illustrated storyboards and designed motion graphic videos to support engineering services in both domestic and international Disney Parks and Resorts• Interviewed Cast in iconic Disney attractions, Haunted Mansion and Rock 'N' Roller Coaster, to create a behind the scenes video series that I directed and helped film <p>The Walt Disney Company Graphic Design Intern Worldwide Health & Safety/ Communications June 2019 - March 2020</p> <ul style="list-style-type: none">• Created high volumes of content weekly supporting all safety and operation teams• Worked with our VP on a video series highlighting innovative engineering Cast <p>The Walt Disney Company Disney College Program Walt Disney World Resort Spring 2018</p> <ul style="list-style-type: none">• Worked in merchandise on Magic Kingdom's Main Street providing a positive experience for thousands of guests daily and creating eye-catching product displays• Invited to attend Walt Disney Imagineering's Tech Behind the Dreams
<p>ASSOCIATIONS</p>	<p>VOLUNTEER WORK</p>
<p>AIGA Atlanta Mentor, Mentorship Committee</p> <p>Slice Creative Network Design Freelancer for Themed Entertainment</p> <p>Themed Entertainment Association</p>	<p>Encore Performing Arts: Design Lead, Orlando FL 2019 - Current</p> <ul style="list-style-type: none">• Worked on various productions including choral concerts, plays, and musicals such as Cabaret, Head Over Heels, and more with an all volunteer team• Design show art, programs, posters, and logos incorporating key production themes• Create graphics that are used for props as well as photo installations
<p>SOFTWARE & SKILLS</p>	<p>Disney Creatives, Walt Disney World 2019 - 2022</p> <ul style="list-style-type: none">• Volunteered as a part of the Disney Creatives Crew and designed social media graphics and illustrations to share information about upcoming events• Planned my own event for Disney Cast focusing on Women in Leadership
<ul style="list-style-type: none">• Photoshop• Illustrator• InDesign• After Effects• Premiere• Adobe XD• Figma• Maya• SketchUp• Substance• Product Design/UI• Branding/ Logos• Motion Graphics• Digital Illustration• 3D Modeling• Photography• Videography• Set Decoration• Project Management• Copywriting	<p>Lee County Alliance for the Arts Summer Camp 2013 - 2015</p> <ul style="list-style-type: none">• Provided individual and group lessons for campers to help develop their skills in both visual and performing arts• Created an environment that allowed children to express themselves and build projects to display through a showcase each week for their parents

FREELANCE

JRA, Current (Previous- Busch Gardens, MDSX)

Graphic Design

- Exhibit design for upcoming museums
- Graphics, Signage, Pitches for multiple theme park projects

Ideas, Art, & Code | Creative Agency

Graphic Design and Interior Design

- Production support for a large scale project
- Worked with client to format graphics that could be used as both wall vinyls and flooring

NDM Hospitality | Branded Residential Resorts

Graphic Design and Interactive Design

- Created marketing collateral to be used over multiple platforms for resorts such as Margaritaville, Encore, and more throughout the Orlando area and the Keys
- Built elements for presentations, advertisements, websites, and environmental hotel graphics

Picture Perfect Holidays | Slice Creative Network

Production Designer and Illustration

- Brought our concept of 'Story Book Stroll' from the page to a realized walk through experience within Curry Ford West's Main Street
- Assisted in set decoration

ADDITIONAL WORK

Universal Resort Orlando

Marquee Event Performer

- Performed as a part of Universal Orlando's 30th anniversary of Halloween Horror Nights
- Designed our 'Seek and Destroy' cast patch

Various Film/TV Projects

Background Actor and Stand In

- Worked as a background actor for various films and TV shows in Atlanta
- Was cast as a core character and stand in for the Netflix show 'Sweet Magnolias'
- Received tactical training through ATL Stunts

SOFT SKILLS

Collaboration

- Much of my work is done on a team and I've proven my ability to collaborate effectively and thrive both as a part of a team and individually.

Problem Solving

- I'm able to find creative solutions to design problems and continue to adapt based on feedback and changing requirements.

Communication

- I can effectively communicate my ideas and design solutions to clients, coworkers, and even those outside of the creative field.

INTERNSHIPS

Cade Museum for Creativity and Invention | Graphic Design Intern

Gainesville, Florida | Spring 2019

- Served as the sole graphic designer collaborating with the marketing team to create engaging content that promoted exhibits and events
- Designed large scale environmental graphics, billboards, brochures, and social media graphics utilizing visually compelling content from current exhibits

Department of Parks and Recreation | Event Coordination Intern

City of Gainesville | Fall 2018

- Developed strong project management skills by assisting with the event budget, identifying sponsors and vendors, and coordinating festival logistics
- Managed on-site operations of over 50 different art booths for the 2-day event

Kimley-Horn: Chicago | Graphic Design & 3D Visualization Intern

Chicago, Illinois | Summer 2018

- Worked alongside a team of engineers and landscape architects to create visual representations of complex data and technical information through presentations, reports and project proposals
- Learned 3D visualization techniques in SketchUp to share concepts with stakeholders in a more immersive space

COLLEGE EXPERIENCE

TEDxUF | Creative Director

University of Florida | 2018 - 2019

- Directed a team of ten to brand the TEDxUF conference and TEDxUF Salons
- Designed the event's visual identity, website, merchandise, programs, and signage
- Curated the TEDxUF Art Showcase and main event's stage design

University of Florida Department of Recreational Sports | Graphic Designer

University of Florida | 2018 - 2019

- Worked with a team of designers and videographers in UF's Recreational Sports' marketing team to promote and brand sporting events and club sport teams

Mint Design Studio | Graphic Designer

University of Florida | Spring 2019

- Collaborated with a team of student designers to complete community-based UI projects for local organizations, in this specific semester, Shand's Children's Hospital
- Conducted research to complete a competitive analysis and determine how to best communicate our message to a specific audience
- Developed an app to help children feel more comfortable coming into Shands

Homecoming and Gator Growl | Art & Layout/Show Asst. Director

University of Florida | 2017 - 2019

- Contributed to the design and production of show materials and merchandise
- As a Show Asst. Director, managed Snoop Dogg and others for their performances

Dance Marathon at the University of Florida | Design & Tech Captain

University of Florida | 2017 - 2019

- Supported Dance Marathon as a part of a team of both designers and developers
- Created social media graphics, t-shirt designs, posters, and event collateral